



WCPO

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ORDER

Print Date 10/08/12

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Flight Dates 10/09/12-10/15/12Contract / Revision 314143 /Original Date / Revision
10/08/12 10/08/12Advertiser Friends of Brown / DemocraAgency Shorr Johnson MagnusBuying Contact1831 Chestnut Street
Philadelphia, PA 19103ProductCandidate. Friends of Brown :60s.Agency Com 15%Billing Contact1831 Chestnut Street
Philadelphia, PA 19103Sales Office EWSDCSales Region NATAgency RefOrder Sep 00:20:00Estimate # Week # 4 60sAlt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes POL POL CANDProduct Codes PLPriority P-1Advertiser RefPrimary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	5	\$5,100.00	\$6,000.00	0.00
Totals	5	\$5,100.00	\$6,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	5	\$5,100.00	\$6,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
N 1	WCPO	10/09/12	10/15/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	1:00	4	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--		4				\$1,200.00		0.00			
		Week: 10/15/12	10/21/12	M-----		1				\$1,200.00		0.00			
Totals														5	\$6,000.00